



COULD YOU BE THE ONE?

Virginia's Circle of Compassion brings together an inspiring network of like-minded people, with a passion for wild animals, from all over the world. Pooling knowledge, distinctive ideas and expertise, the remarkable group of women are on a mission to help transform global conservation and wild animal welfare.

Although Virginia warmly invites you to join her Circle, and extends the invitation to include your family, special friends and particular contacts, this select group has a maximum membership of 50 exceptional individuals.

Guided by Virginia, members share insights and collaborate on unique enterprises to support wildlife, voting to allocate funds to specific projects. Motivated by compassion, the prestigious Circle sponsors key initiatives and makes a huge difference so wild animals can thrive.

EVERYTHING WE DO IS ABOUT ONE.
ONE ANIMAL, ONE ANIMAL SUFFERING,
ONE ANIMAL WE CAN HELP, ONE SPECIES,
ONE PERSON ONE COMMUNITY, ONE
LEADER AND THAT BECOMES ONE MORE.



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Virginia McKenna OBE
Co-Founder Born Free



THE ANNUAL MEMBERSHIP DONATION IS £2,000. MEMBER BENEFITS INCLUDE:

- Invitations to exclusive online member meetings, webinars and social forums
- Complimentary or discount tickets and priority seating at Born Free events
- Exclusive Virginia's Circle of Compassion silver pin brooch
- Be the first to hear wildlife news and project updates



MEMBER ASSEMBLIES

Regular updates and online meetings provide Circle Members with exclusive news and behind the scenes insights from the Born Free team. Our work for wildlife never stops and the Circle Members' crucial funding supports a variety of important projects, devoted to wild animal care and conservation, from our programmatic teams.

In 2023, Circle Members voted to use their funding to make a vital new film to support the work of our Policy team, entitled "Promoting an Elephant-Free UK". Upon hearing the good news, Dr Mark Jones, veterinarian and Born Free's Head of Policy said, "On behalf of our team, I would like to extend my heartfelt thanks to the Circle for providing this funding. We will keep Members fully updated with the progress on our Elephant-Free UK campaign and accompanying film."

Remaining funds will help provide solar power at Born Free's big cat rescue centres at Shamwari, as part of the process to for them to receive GFAS* accreditation.

*Global Federation of Animal Sanctuaries



For more information about Virginia's Circle of Compassion, please contact joanne@bornfree.org.uk

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